



Reaping Digital Dividends: Leveraging the Internet for Development in Europe and Central Asia Report Regional Dissemination Event Agenda

Venue: Voievozilor Hall, Palatul Culturii Iași 1 Stefan cel Mare si Sfant Square March 9, 2017, 09:30 – 12:30

Time	Topic
09:00 - 09:30	Registration of participants
09:30 – 09:45	Welcome addresses: Mr. Maricel Popa, President of Iasi County Council & President of ADI EURONEST, the management entity of the Cluster Mr. Mihai Chirica, Mayor of Iași City – confirmed Ms. Arabela Aprahamian, Senior Private Sector Specialist, World Bank
09:45 - 10:30	Report Launch Author: Mr. Hernan Winkler, Economist, World Bank
10:30 - 10:45	Questions and Answers
10:45 – 11:00	Coffee break
11:00 – 11:45	Public sector's contribution to facilitating the spreading of digital dividends Speakers: Mr. Mihai Chirica, Mayor of Iaşi City - confirmed Mr. Maricel Popa, President of Iaşi County Council - confirmed Mr. Adrian Iftene, Dean of Faculty of Informatics," Alexandru Ioan Cuza" University - confirmed Ms. Gabriela Macoveiu, Director for Communication, Cooperation and Business Support, North-East Region Development Agency - confirmed Moderator: Mr. Dan Zaharia, senior consultant, Extind Management - confirmed
11:45 – 12:30	Private sector perspective: new business models in the digital age Speakers: Mr. Shawn Weiming Tan, Economist, World Bank Mr. Adrian Brezulianu, Managing Director, Greensoft Ltd. & Euronest Cluster President - confirmed Ms. Cristina Frîncu, Head of Human Relations, Continental Automotive Romania - confirmed Mr. Daniel Buleu, Senior Development Center Manager, NESS Romania - confirmed Moderator: Ms. Mădalina Prună, Private Sector Development Specialist, World Bank

